



Environmental Technologies Trade Advisory Committee
(ETTAC)

**TRADE POLICY AND AMERICAN
COMPETITIVENESS SUBCOMMITTEE
MAY 15, 2018**



ETTAC Trade Policy and American Competitiveness Sub-Committee

■ Overview

- Focused on key issues of U.S. competitiveness.
- Established priorities to:
 - Address Administration's goals on fair trade
 - Enhance U.S. ability to compete against foreign competitors

■ Priorities

- NAFTA
- Environmental Goods Agreement
- Market Development Cooperator Program
- Export Financing (e.g. coal-fired power plant projects)
- Trade and Tariffs



ETTAC Trade Policy and American Competitiveness Sub-committee

TOP MARKETS <i>NAFTA, China, Brazil, India, Korea</i>	
CHALLENGES	<i>Common themes across key markets</i> <ul style="list-style-type: none">• Discriminatory procurement policies• Use of national standards, testing, certification versus internationally recognized ones• Localization policies• IP infringement and misappropriation• U.S. export credit financing lags key foreign competitor financing



ETTAC Trade Policy and American Competitiveness Sub-Committee

■ NAFTA

- Do no harm
- Fully recognize and use international standards
- IP Chapter should reflect current standards
- Bring environmental side letters into the agreement





ETTAC Trade Policy and American Competitiveness Sub-Committee

- **Environmental Goods Agreement**
 - Global market of \$1 trillion in 2015
 - U.S. exports \$51 billion
 - Tariffs still major impediment
 - As high as 35% in key markets
 - Need to make this a priority
 - 2016 negotiations suspended, but very close
 - Administration could deliver major deal relatively quickly



ETTAC Trade Policy and American Competitiveness Sub-Committee

- **Market Development Cooperator Program**
 - Leverages private sector -- \$2 for every MDCCP award \$1
 - Supports annually
 - 3,200 jobs
 - \$32 million in exports
 - \$2 million US program investment
 - Excellent ROI -- \$336 in exports for every \$1 awarded



ETTAC Trade Policy and American Competitiveness Sub-Committee

■ Export Financing

- BRICS combined total of \$51B 2016 -- nearly ½ of all official export credit provided globally
- For example, restrictions on coal-fired powered plants funding cedes ground to competitors in China, Japan, Korea
 - Projects \$1B and US ExIm limited \$10M per project without quorum
 - U.S. suppliers of pollution control technology lose out to foreign competitors



ETTAC Trade Policy and American Competitiveness Sub-Committee

- Trade and Tariffs
 - Overcapacity -- 232 Steel and Aluminum
 - IP theft -- 301 IP Report on China
 - Right issues to address
 - 232 tariffs
 - Appreciate the product and country exemption processes
 - Increased cost and supply disruptions
 - Carbon and stainless steel increases of 7-40%
 - China IP 301
 - Appreciate the ability to comment
 - Encourage Administration to work with EU, Japan, Korea and other allies facing shared challenge
 - ETTAC stands ready to work on solutions that enhance industry's ability to compete in a fair global market



Environmental Technologies Trade Advisory Committee
(ETTAC)

**TRADE POLICY AND AMERICAN
COMPETITIVENESS SUBCOMMITTEE
MAY 15, 2018**

THANK YOU
