

Environmental Technologies Trade Advisory Committee (ETTAC)

February 6, 2018; 8:30 am – 3:30 pm

U.S. Department of Commerce

The Environmental Technologies Trade Advisory Committee (ETTAC) convened in-person meeting at 8:30 a.m. EST on February 6th, 2018 at the U.S. Department of Commerce, Washington, DC.

ETTAC MEMBERS PRESENT:

Mr. Nathan Allen	Mr. Michael Goo	Mr. Joseph Pickard
Mr. David Biderman	Mr. Jeffrey Grove	Mr. Gabriel Restrepo
Mr. Philip Benson	Ms. Jody Howard	Mr. John Roback
Dr. Rasto Brezny	Ms. Tasha Jamaluddin	Mr. Ron Swinko
Mr. Michael Corvese	Mr. Alan Kraus	Mr. Peter Tunncliffe
Mr. William Decker	Ms. Vanessa Leiby	Mr. George Vorsheim
Ms. Anne Ellis	Ms. Michelle Leonard	Ms. Debra Waggoner
Mr. Aaron Fisher	Mr. Anthony Licata	Mr. Jim Webb
Dr. Ryan Godfrey	Mr. Nicholas Peyton	

Department of Commerce, International Trade Administration (ITA) Officials Present:

Jeffrey Phillips, Alternate Designated Federal Officer, ETTAC

Adam O'Malley, Director, Office of Energy and Environmental Industries

Man Cho, Deputy Director, Office of Energy and Environmental Industries

Tracy Gerstle, Environmental Technologies Trade Specialist, Office of Energy and Environmental Industries

Ryan Russell, Global Environmental Technologies Team Leader, U.S. Commercial Service Pittsburgh

MEETING MINUTES:

Welcome

Alternate DFO Phillips and Chairman Swinko briefly welcomed the Committee and provided an overview of upcoming ETTAC timeline and the February 6th meeting agenda.

ITA's Environmental Technologies Toolkit

Adam O'Malley, Director, Office of Energy and Environmental Technologies

Mr. O'Malley provided a demonstration of ITA's enhanced environmental technologies toolkit designed to connect foreign buyers with U.S. providers of environmental technologies and services and encouraged members to register for the toolkit.

Remarks on Department of Commerce Priorities and Support for ETTAC

Ian Steff, Deputy Assistant Secretary for Advance Manufacturing

DAS Steff provided an overview of Department of Commerce activities to promote exports of environmental technologies and services, including through enhancing engagement with EPA, State, MCC, USTDA, USAID, and ExIm. DAS Steff emphasized his eagerness to engage with environmental technologies and services companies, including through participation in domestic and global industry events as appropriate.

Subcommittee Meeting Readouts & Discussion of Next Steps

Trade Promotion and Export Market Development

- The subcommittee presented to the Committee a letter to Secretary Ross on ITA lead generation, lead dissemination, and metrics and tracking for environmental technologies and services exports.
- Discussed possible recommendations on increasing resources for ITA, including resources for U.S. government presence at trade shows.
 - The subcommittee will draft a letter on improving U.S. government presence at trade shows for full committee approval.

Professional Services and Infrastructure Advancement

- Continued discussion taking inventory of U.S. international development aid distribution and the percentage of this aid going to U.S. companies vs. foreign companies.
 - Subcommittee reviewed data from MCC and USAID analyzing scope of foreign firms participating in MCC and USAID projects.
 - Subcommittee will draft a letter on tied aid for review by the full committee.
 - Subcommittee is exploring additional follow-up activities to further explore issues around tied aid.
- Subcommittee voted to approve the Brazil Toolkit and it will be presented to the full committee at next meeting.
- The subcommittee presented to the Committee a letter to Secretary Ross in support of financing for international coal fired power projects.

Trade Policy and American Competitiveness

- Discussed written response from Secretary Ross on the committee's recommendations on NAFTA negotiations.
- Discussed previously submitted recommendations to Secretary Ross on resuming Environmental Goods Agreement negotiations. Response from Secretary Ross is pending.
- Discussed potential messaging for Department of Energy on Secretary Perry's upcoming trip to India.
- The subcommittee presented the Committee with a letter to Secretary Ross in support of re-establishing ITA's Market Development Cooperation Program.
- The subcommittee agreed to hold an intercessional call for the subcommittee with outside legal counsel on major environmental statutes and regulations.

Lead Generation, Lead Dissemination, and Metrics and Tracking Letter

The Committee voted to approve a letter to Secretary Ross on ITA lead generation, lead dissemination, and metrics and tracking for environmental technologies and services exports.

Coal Powered Finance Letter

The Committee voted to approve a letter to Secretary Ross in support of financing for international coal fired power projects.

MDCP Recommendations Letter

The Committee voted to approve a letter to Secretary Ross in support ITA's Market Development Cooperation Program.

Public Comment

There were no public comments during the allotted time.

Adjournment

The meeting adjourned at 2:50 p.m.

I hereby certify that, to the best of my knowledge, the foregoing minutes are accurate and complete.

Jeffrey Phillips
Acting Designated Federal Officer
Environmental Technologies Trade Advisory Committee

Ron Swinko
Chair
Environmental Technologies Trade Advisory Committee

These minutes will be formally considered by the Committee and any corrections or notations will be incorporated.