

## **Environmental Technologies Trade Advisory Committee (ETTAC)**

**April 4, 2017; 8:00 am – 3:30 pm**

**U.S. Department of Commerce**

The Environmental Technologies Trade Advisory Committee (ETTAC) convened in-person meeting at 8:00 a.m. EST on April 4<sup>th</sup>, 2017 at the U.S. Department of Commerce, Washington, DC.

### **ETTAC MEMBERS PRESENT:**

Mr. John Anderson	Mr. Michael Goo	Mr. Gabriel Restrepo
Mr. Philip Benson Jr.	Mr. Lawrence Gottlieb	Mr. Ronald Swinko
Mr. David Biderman	Ms. Elizabeth Holst	Ms. Susan Sylvester
Mr. Richard Cawley	Mr. Brian Hoppy	Mr. Peter Tunnicliffe
Mr. Michael Corvese	Ms. Tasha Jamaluddin	Mr. Kurt Tyler
Mr. William Decker	Mr. Alan Krause	Mr. George Vorsheim
Ms. Anne Ellis	Ms. Vanessa Leiby	Mr. Jim Webb
Dr. Aaron Fisher	Mr. Anthony Licata	
Dr. Ryan Godfrey	Ms. Ramola Musante	

### **Department of Commerce, International Trade Administration (ITA) Officials Present:**

Amy Kreps, Designated Federal Officer, ETTAC

Yolinda Qu, International Trade Specialist, Office of Energy and Environmental Industries

### **MEETING MINUTES:**

#### **Welcome**

DFO Kreps and Chairman Swinko briefly welcomed the Committee and provided an overview of upcoming ETTAC tasks and the April 4<sup>th</sup> meeting agenda.

#### **Envision Methodology Overview**

*Michaella Witmann, HDR*

Ms. Witmann provided a summary of the Envision Sustainable infrastructure Rating System. As a planning and design guidance tool, Envision works to provide the framework and incentives needed to initiate systemic change by providing industry-wide sustainability metrics for all infrastructure types, an approach similar to LEED.

#### **2017 Top Markets Report Introduction & Methodology**

*Amy Kreps, ITA Office of Energy and Environmental Industries*

Ms. Kreps gave an overview of the 2017 Top Markets Report and explanation of its methodology, including an introduction to the 2017 projected priority markets.

#### **Trade Classification System Development**

*Claudia Garver, U.S. Customs and Border Protection*

Ms. Garver gave a general explanation of U.S. implementation of the Harmonized System (HS), along with additional U.S.-only provisions under the Harmonized Tariff Schedule (HTS). Her outline included tariff structure, World Trade Organization (WTO) and U.S. law, WTO Committees for tariff matters, trade agreements and customs administrability.

## **Trade Show Selection Process and the U.S. Pavilion Program**

*Bob McIntire, ITA Office of Trade Promotion Programs*

Mr. McIntire described ITA's trade promotion programs and how to get involved in trade shows. He also described certified trade fairs, the International Buyer Program and trade missions.

## **Introduction to State Department Environment & Trade Programming**

*Rob Wing, U.S. Department of State Chief for Environment and Trade*

Mr. Wing offered an overview of the links between environment and trade, how environmental cooperation levels the playing field for trade, and how the State Department helps to coordinate relevant interagency efforts.

## **Environmental Services**

*Michael Mann, U.S. Department of Commerce Bureau of Economic Analysis (BEA)*

Mr. Mann highlighted BEA's role in the federal statistical system and explained methodology for collection and production of information for benchmark surveys. He requested feedback from the ETTAC regarding the environmental services categorization and how it could be expanded or improved.

## **Subcommittee Meeting Readouts & Discussion of Next Steps**

### *Trade Promotion and Export Market Development*

- Would like to revisit Ex-Im coal financing restrictions for clarification of potential changes.
- Completed market sizing exercise.
- Would like to keep DOC/ITA updated on industry reactions to new policies abroad. Will consider creating new mechanism beyond this group to provide feedback.
- Trade promotion: Need to upgrade U.S. pavilions. Will explore how to achieve this.
- Request Salesforce platform briefing update for new ETTAC members.

### *Professional Services and Infrastructure Advancement*

- Mostly focused on the "environmental services" definition for BEA.
  - The dilemma – given constraints, it would be difficult for BEA to accurately represent services market size.
  - Offered sources where BEA might find companies to which it could send its surveys, e.g. EBJ Top 100, NBR, Waste360.
- Resource Recovery: Looking into producing a "Toolkit" based on specific countries.
- Valuing Infrastructure: Will hear Ecolab presentation in May and report out.
- Would like to address USAID and MCC funding concerns.

### *Trade Policy and American Competitiveness*

- Focus countries are Canada, Mexico and Japan.
- Will send 4-part survey to the group on NTBs, particularly for focus countries; also suggestions regarding countries with which the U.S. has FTAs and NAFTA.
  - Would like to know when meetings with these countries take place so that ETTAC input can be timely (State Dept.).
- Survey results will be funneled into recommendations and a letter to the Secretary.
- Explore "fair trade" vs. "free trade".

- Would like more info on the different definitions of “Buy America”. Also, what resources are available to address China dumping goods in other countries that affect the U.S. market.

#### *General Comments*

- Expressed concern about the lack of follow-up actions after the meeting and the value of recommendations.
- Expressed concerns about the “Top Markets Report” title, etc., as misleading for exporters.
- Suggested that subcommittees provide more context before each presentation at future meetings. Also suggest feedback mechanism for presentations and speakers.

#### **Public Comment**

There were no public comments during the allotted time.

#### **Adjournment**

The meeting adjourned at 3:30 p.m.

I hereby certify that, to the best of my knowledge, the foregoing minutes are accurate and complete.

Amy Kreps  
Designated Federal Officer  
Environmental Technologies Trade Advisory Committee

Ron Swinko  
Chair  
Environmental Technologies Trade Advisory Committee

These minutes will be formally considered by the Committee and any corrections or notations will be incorporated.