



## The U.S. Commercial Service Trade Mission to Vietnam

# Looking for New Business? Think Vietnam.

### Open for Business

Vietnam's macroeconomic stability, political maturity, openness of trade and investment, and quality education make it a promising market for U.S. companies seeking to expand their business. Total U.S. merchandise exports to Vietnam in 2006 were \$1.1 billion—a 65 percent increase over the previous year.

To help U.S. firms do business in this dynamic market, Israel Hernandez, Assistant Secretary for Trade Promotion and Director General of the U.S. Commercial Service, will lead a U.S. business delegation to Hanoi and Ho Chi Minh City June 16–20, 2008.

### Booming Economy

One of Southeast Asia's fastest growing economies, Vietnam boasts a \$61 billion GDP, an estimated 8.4 percent growth rate, and a young population of 84 million. Many opportunities await the right U.S. firms.

### *Vietnam is investing in its infrastructure.*

Over the past five years, multilateral development banks have expanded loan portfolios to fund aggressive infrastructure growth, particularly in the transportation, energy, and telecommunications sectors, a trend expected to continue in the near future.

### *Selling in Vietnam is increasingly easier.*

Vietnam's new membership in the World Trade Organization will reduce tariffs and make it easier for U.S.

## Apply Today.

**Where:** Hanoi and Ho Chi Minh City, Vietnam

**When:** June 16–20, 2008

**Price:** \$3,750\* per firm (one principal representative)  
\$850\* each additional firm representative

[Learn More or Apply.](#)

[www.export.gov/vietnammission](http://www.export.gov/vietnammission)

Space is limited. Recruitment closes April 11, 2008.

*\*Prices do not include travel, lodging, meals, or third-party registration fees.*

companies to open businesses and sell products in most major sectors.

### *Industrial inputs needed to fuel growth.*

Industrial production continues to grow at almost 15 percent annually as the country follows an increasingly sophisticated growth strategy led by trade and investment.

### Best Prospects

Aviation and airport equipment, environmental technologies, education and training, financial services, franchising, IT infrastructure, medical devices, mining, oil and gas equipment, power production, security, and telecommunications present lucrative selling opportunities for U.S. exporters.

### Business Matchmaking—and More

Developed to promote U.S. business interests in Vietnam, this mission will provide the following benefits to U.S. delegation members:

- One-on-one pre-screened business appointments
- Briefings on Vietnam's business climate, trade policies, and market opportunities
- Networking events with government and industry decision-makers
- Counseling from Commercial Service trade specialists on developing trade leads

### Learn More:

[www.export.gov/vietnammission](http://www.export.gov/vietnammission)



# Two Cities, Endless Opportunities

## The U.S. Commercial Service Trade Mission to Vietnam

The Trade Mission to Vietnam will visit Hanoi and Ho Chi Minh City. During the mission, participants will:

- Meet with government officials
- Meet with potential buyers, agents/distributors and partners
- Attend briefings by Embassy officials on the economic and commercial climates

Receptions and other business events will provide mission participants with further opportunities to speak with local business and government representatives, as well as U.S. business executives living and working in the region.

### Your Schedule at-a-Glance

Monday, June 16, 2008	Mission Begins in Hanoi Market Briefing Business Delegation Matchmaking Networking Reception
Tuesday, June 17, 2008	Business Delegation Matchmaking
Wednesday, June 18, 2008	Travel to Ho Chi Minh City Evening Reception
Thursday, June 19, 2008	Market Briefing Business Delegation Matchmaking
Friday, June 20, 2008	Business Delegation Matchmaking Mission Concludes

Check Out This Mission Today: [www.export.gov/vietnammission](http://www.export.gov/vietnammission)



## The U.S. Commercial Service—Your Global Business Partner.



With offices across the United States and in more than 80 countries, the U.S. Commercial Service of the U.S. Department of Commerce's International Trade Administration uses its global Network and international resources to connect U.S. companies with international buyers worldwide.