

“NOTABLE QUOTES”



“The U.S.-Chile Free Trade Agreement represents a landmark achievement on market access for the filmed entertainment industry. This agreement demonstrates that a trade agreement can harmonize two important objectives: trade liberalization and the promotion of cultural diversity.”

—**Motion Picture Association of America**

“America is the largest exporter of goods and services in the world. If we continue to allow our global competitors to enter new countries before us and establish their brands and presence, it becomes harder for us to compete and cuts down on our exports, which has a damaging effect on the U.S. economy.”

—**John Shalam, Audiovox Chairman**

“This agreement (U.S.-Australia FTA) is an important and promising one for the entertainment software industry, particularly given the position of Australia as a major market.”

—**Douglas Lowenstein, President, Entertainment Software Association**



“Economists can promote the very real benefits of a robustly growing world: When they sell more overseas, American businesses can employ more people.”

—**The New York Times, 2006, Editorial “Still Flying High”**

“Well, the way up and out of the trade deficit is not protectionism, not bringing down the competition, but instead the answer lies in improving our products and increasing our exports.”

—**Former President Ronald Reagan, Radio Address to the Nation on Free and Fair Trade**

“The facts demonstrate that trade creates millions of American jobs and provides billions of dollars to our economy. When America competes in the global marketplace, our nation’s economy and workers win. The success of our consumer electronics industry in the United States and around the world is proof that the fear-mongers and naysayers are wrong about trade. It’s vital that we take this message to the people.”

—**CEA President and CEO Gary Shapiro, 2008**

