Save the Date: May 27-28, 2015

Middle East & Africa Business Outlook Conference

Access Private Sector & Government Expertise
The U.S. Department of Commerce will hold its 2015 Africa & Middle East Business Outlook Conference May 27-28, 2015 in Dubai, UAE. The event will be held in the heart of Dubai’s business district, near the DIFC, Sheikh Zayed Road and the Dubai Metro.

• Interact with over 20 Senior U.S. Commercial Attaches and Specialists. Learn about sales and project leads in the GCC, Sub-Saharan Africa, North Africa and the Levant.
• Learn from regional business and government leaders about sector and industry trends that affect regional and global growth.
• Network with key U.S. government and private sector decision makers.

Access 19 Markets At Once
Markets represented by Senior U.S. government trade diplomats and specialists at the 2015 Africa & Middle East Business Outlook Conference will include:

Middle East: Algeria, Egypt, Morocco, Libya, Saudi Arabia, Qatar, UAE, Kuwait, Jordan, Iraq, the West Bank.
Sub-Saharan Africa: South Africa, Mozambique, Kenya, Tanzania, Ethiopia, Angola, Nigeria, Ghana

May 27 - Middle East & Africa Industry Insights: The program will consist of a series of in depth panel discussions on key industry sectors in the Middle East, North Africa and Sub-Saharan Africa. Networking opportunities will also abound.

May 28 - Doing Business in Africa: The program will feature Africa market overviews by Senior U.S. trade diplomats and specialists and private sector representatives. The discussions will enable you to learn about Africa, home to some of the world’s fastest growing economies.

Who should attend? This year’s Africa & Middle East Conference is tailored for American companies with sales and distribution operations in the UAE who are interested in expanding their sales throughout the Middle East and Africa, and for American companies interested in establishing either a Middle East or Africa presence.

How do I register?
Please visit ABC Dubai at:
http://abcdubai.olasoft.com/viewEvent.html?no_header=true&productId=8834

U.S. Commercial Service—Connecting you to global markets.