

Trade Events

November 2003–May 2004

DATES	EVENT	LOCATION
November 12–14	Cosmoprof Asia 2003 This event is the Asia-Pacific region's largest showcase for products and services in cosmetics, toiletry, perfume, hairdressing, spa, and beauty sectors. Celebrating its eighth year in Asia, Cosmoprof will feature more than 600 exhibitors and a large-scale U.S. pavilion.	Hong Kong
November 13–17	InterCHARM 2003 The cosmetics market in Russia has great potential for U.S. companies. InterCHARM is the largest beauty and health products exhibition in Eastern Europe. In 2002, more than 600 companies from 23 countries participated, along with 65,000 visitors. The cosmetics and health products market is one of the fastest-growing markets in Russia.	Moscow, Russia
November 20–22	Expo Pesca 2003 Expo Pesca 2003 is an international trade show of equipment, supplies, and services for the fishing and fish farming industries. The U.S. Commercial Service in Lima will have a booth at the show and will host a catalog exhibition for U.S. firms unable to exhibit directly. Fishing is the second-largest industry in Peru, representing more than 5 percent of GDP and over 10 percent of total exports.	Lima, Peru
November 26– December 6	Essen Motor Show This show features automotive tuning and racing equipment and accessories, as well as classic and antique vehicles. In addition, a wide range of customizing items are displayed, and part of the show concentrates on auto high-fidelity equipment and related products. Although the Essen Motor Show mainly attracts consumers, wholesalers and distributors also visit the show to view the newest products in each sector.	Essen, Germany
December 3–5	Natural Products Asia 2003 This show features all products, edible and non-edible, related to healthy lifestyles and developing a healthy planet. It includes 200 exhibitors and 5,000 professional buyers. This fair will allow U.S. companies in the natural products industry to establish ties, and demonstrate their products to buyers, in Asia.	Hong Kong
January 1–5, 2004	Componex–Electronic India Componex–Electronic India is the premier electronics event in India, featuring over 500 exhibitors from 16 countries and attracting more than 18,000 visitors from India and other neighboring countries in Asia. The event also includes a two-day conference on electronic components, materials, and production equipment.	New Delhi, India
January 8–11, 2004	International CES International CES is the world's largest annual trade show for the broad-based consumer electronics technology market. It is the premier event bringing together consumer electronics manufacturers, distributors, researchers, and content developers.	Las Vegas, Nev.
January 9–11, 2004	Reisemarkt Rhein-Neckar-Pflaz This regional consumer travel show attracts approximately 22,000 visitors from the Rhein-Neckar region of Germany (2 million inhabitants). In 2002, there were 240 exhibitors from 18 countries. U.S. tourism firms can benefit from increased exposure through a unified U.S. tourism presence. Literature should be in German if possible.	Mannheim, Germany
January 18–21, 2004	Arab Health 2004 Arab Health is the premier medical show in the Middle East. This is the 27th year this show will be held in Dubai, featuring exhibitors from more than 75 countries and attracting 8,000 to 10,000 professional visitors.	Dubai, United Arab Emirates
January 19–22, 2004	International Builders' Show This show is the largest building industry trade show in the United States and also includes the largest number of construction related meetings, seminars, and workshops in the world. There are more than 1,000 individual manufacturers and suppliers who exhibit.	Las Vegas, Nev.
January 23–26, 2004	International Lingerie This trade show features more than 450 brands from 24 countries. More than 21,000 international visitors are expected to attend this important event.	Paris, France
February 2–5, 2004	Environment and Energy 2003 Environment and Energy 2003 will focus on relieving strains on the environment in Middle Eastern and North African countries. Emphasis is being placed on clean air, water supply, waste disposal, alternative energy sources, renewable energy, health, and safety.	Abu Dhabi, United Arab Emirates

HIGHLIGHTED EVENTS

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AEROSPACE EXECUTIVE SERVICE AT DUBAI 2003

UNITED ARAB EMIRATES
 DECEMBER 8-10, 2003

The U.S. Commercial Service's office in Dubai, United Arab Emirates and the International Trade Administration's aerospace and defense technology team are organizing an aerospace executive service at Dubai 2003: The Eighth International Aerospace Exhibition.

The aerospace executive service affords low-cost access to small and medium-sized businesses by allowing them to participate in Dubai 2003 without taking on the enormous expense of purchasing and staffing booth space.

The Eighth International Aerospace Exhibition, a biennial event, will take place December 7-11 at the Airport Expo. After the mega-shows of Paris and Farnborough, the aviation industry has ranked the Dubai show number three in terms of importance and size (along with Asian Aerospace in Singapore).

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HEALTH CARE TECHNOLOGIES TRADE MISSION

BELGIUM AND THE NETHERLANDS
 FEBRUARY 9-13, 2004

The Office of Export Promotion Services, U.S. Department of Commerce, is organizing a trade mission to Brussels and Amsterdam. The mission will focus on health care technologies. The mission seeks to match U.S. companies with potential agents, distributors, representatives, licensees, and joint venture partners in health care markets.

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DATES	EVENT	LOCATION
February 12–14, 2004	Baby and Kids Fair This fair is the only international trade fair in Japan that focuses on baby and children's products and services. About 1.2 million babies are born in Japan each year, and Japan now has about 8 million babies and pre-schoolers. Last year's event featured 21 exhibitors in the U.S. pavilion.	Tokyo, Japan
February 16–18, 2004	Stadia China 2004 In order to prepare for the 2008 Olympic Games, Chinese officials have scheduled this event to attract the world's best builders and managers of stadiums and arenas. There will be 300 exhibitors from 20 countries, including 100 U.S. participants.	Beijing, China
February 24–29, 2004	Asian Aerospace 2004 Asian Aerospace is the world's second-largest air show after the Paris Air Show. More than 700 exhibitors from 36 countries were at the last show, which attracted over 23,000 visitors from 78 countries. Approximately \$3.2 billion worth of trade deals were made as a result of the show. For more information, see www.asianaerospace.com .	Singapore
Mar 1, 2004	Telexpo 2004 Telexpo is Brazil's largest and most important telecommunications and information technology event. The attendees and conference delegates are managers and directors from the telecommunications, IT, and enterprise markets, representing the largest technology buying companies. The Commercial Service in Brazil plans to organize a U.S. pavilion at the event.	São Paulo, Brazil
March 12–16, 2004	Internationale Tourismus Boerse ITB is the leading travel trade fair in the world. The U.S. pavilion, with more than 250 exhibitors, makes up the largest foreign delegation at the show. Exhibitors can expect to make contact with trade visitors (tour operators and travel press) from Germany and other European countries.	Berlin, Germany
March 29–April 4, 2004	FIDAE 2004 Building on more than two decades of success as the gateway to aerospace business in Latin America, FIDAE 2004 will again present an unparalleled opportunity for aerospace and defense companies intent on establishing or maintaining strong positions in Latin America. For further information, see www.fidae.cl .	Santiago, Chile
April 14–17, 2004	International ICT Expo This event showcases all types of products and services for the information and communications technology industries. The fair will have more than 400 exhibitors from approximately 150 countries. Buyers' delegations will come in from mainland China as well as from other countries. This is an ideal venue for U.S. companies that are considering expanding their business by partnering with Hong Kong companies to penetrate the Chinese market.	Hong Kong
April 20–24, 2004	Expomin 2004 Expomin has rapidly become the premier mining show in Latin America and one of the largest of its kind in the world. Expomin has grown from a national event with 4,000 attendees to a major international exhibition with more than 45,000 business visitors.	Santiago, Chile
April 20–23, 2004	Food and Hotel Asia 2004 The 2002 event attracted 2,462 exhibiting companies from 67 countries, 83 percent of which were from overseas. A total of 32,931 international buyers from 93 countries visited the show. For more information, see www.foodnhotelasia.com .	Singapore
April 22–24, 2004	South East Asian Health Care Show This annual trade event covers a broad range of health care products and services and is especially suited for promoting hospital and electro-medical equipment and supplies, pharmaceuticals, home care, and health information technology.	Kuala Lumpur, Malaysia
May 13–16, 2004	InterZoo 2004 InterZoo is the largest trade show for the pet industry in Europe. Excellent opportunities exist for U.S. firms in this sector. For U.S. companies wishing to sell in Germany and throughout Europe, it is important to participate in this trade fair in Nuremberg. Attendance is strictly limited to qualified buyers.	Nuremberg, Germany

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INFORMATION AND COMMUNICATIONS TECHNOLOGIES TRADE MISSION

**SINGAPORE, MALAYSIA, AND THAILAND
MARCH 15-23, 2004**

The U.S. Department of Commerce is organizing an information and communications technologies trade mission to Malaysia, Singapore, and Thailand. The mission will target companies in all sectors of the ICT industry. Delegation participants will be matched with potential agents, distributors, representatives, licensees, and joint venture partners in these markets.

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MEDICAL DEVICE TRADE MISSION

**CHINA
APRIL 19-23, 2004**

Next spring, Assistant Secretary of Commerce Linda M. Conlin will lead a trade mission to Beijing and Chengdu, China. The mission will include representatives of U.S. medical and dental equipment and supply firms. Following the mission, participating firms may further leverage their presence in China through optional visits to Shanghai, Guangzhou, or Hong Kong, for additional business meetings under the Gold Key Service of the U.S. Commercial Service. The mission is also open to representatives of U.S. medical device and dental equipment trade associations.

The United States is the leading exporter of medical devices to China, accounting for more than a third of the country's medical device imports. Between 1999 and 2002, the value of U.S. medical device exports to China (not including Hong Kong) rose from \$204 million to \$350 million. In the first six months of 2003, U.S. medical device exports to China totaled \$228 million, up 48.6 percent over the same period of 2002. U.S. exports to Hong Kong, which serves as a distribution hub for sales to the rest of China, remain strong, increasing from \$215 million in 1999 to \$274 million in 2002. U.S. exports to Hong Kong in the first half of 2003 rose 17 percent over the first half of 2002.

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**A full listing of trade events is available
via www.export.gov.**