

Upcoming Trade Events

May–December 2003

DATES	EVENT	LOCATION
May 22–25	Total Construction Materials and Equip. Fair This is the only major building products trade show in the Osaka-Kobe region. The show is held every other year and attracts more than 40,000 visitors. This fair will provide an excellent opportunity for U.S. building products companies to expand their business in Japan.	Osaka, Japan
June 13–16	Exhibition on Environmental Technologies (ENVEX) ENVEX is the premier environmental exhibition in South Korea. As the South Korean government has placed more emphasis on the environment, Korean companies are looking for the latest environmental technologies. ENVEX will display products from all environmental sectors.	Seoul, South Korea
June 15–22	Paris Air Show The U.S. Commerce Department's Office of Aerospace is organizing a product literature center at the 2003 Paris Air Show, the largest show in the world for the aerospace industry. The center will display product information highlighting the goods and services produced by U.S. aerospace companies. The last Paris Air Show featured the products and services of 74 U.S. companies.	Paris, France
June 18–20	Natural Products Asia 2003 The product mix includes traditional Chinese medicine herbs, nutritional products, functional food products, and organic products. Very few of the natural products available in the United States are available in China, Taiwan, Hong Kong, Singapore, and Japan, primarily because U.S. companies have not yet had the opportunity to introduce their products and to establish relationships with Asian distributors.	Hong Kong
June 18–20	ISA Control Mexico 2003 The American Product Literature Center (APLC) at ISA Control Mexico 2003 offers small and medium-sized firms an opportunity to have their literature showcased at Mexico's largest trade show for process control and industrial instrumentation. The APLC is a cost-effective way to find agents and distributors in Mexico. Mexico is one of the largest importers of U.S. industrial instruments. The United States accounts for 85 percent of Mexico's imports of process controls and instrumentation.	Mexico City, Mexico
June 19–20	APA Australian Book Fair The fair is Australia's premier book industry event, attracting some 12,000 attendees from throughout the Asia-Pacific region.	Sydney, Australia
June 22–28	Manufacturing Trade Mission This week-long mission to three major manufacturing centers in Mexico is intended for U.S. exporters of a broad range of products and services for the manufacturing sector.	Monterrey, Mexico City, and Guadalajara, Mexico
July 15–18	Oil and Gas Malaysia 2003 Oil and Gas Malaysia 2003 will attract exhibitors from all over the world. This event is an excellent networking and meeting place for industry leaders, suppliers, and decision-makers in the petroleum industry.	Kuala Lumpur, Malaysia
July 21–25	Electric Power Mission The mission will include representatives of U.S. electric power companies and equipment manufacturers interested in entering or expanding their presence in Vietnam and Thailand.	Vietnam and Thailand
August 2–5	ISPO International Trade Fair Each year at the ISPO Summer in Munich, the sports equipment and fashion industry sets the tone for the following summer season. Exhibitors from over 40 countries present products for both summer and non-seasonal sports.	Munich, Germany
August 11–19	Food Processing and Packaging Equipment Trade Mission This mission will target the U.S. food processing and packaging equipment industry. The focus of the mission will be to match U.S. companies with potential agents, distributors, representatives, and joint venture partners.	Vietnam; Thailand; the Philippines
August 12–14	Security 2003 Security 2003 is the 17th Annual Conference and Exhibition of the Australian Security Industry Association. This important event attracts more than 4,000 visitors, including the Australian security industry's key decision makers, suppliers, and customers.	Sydney, Australia

HIGHLIGHTED EVENTS

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BUSINESS DEVELOPMENT MISSION

MOROCCO AND EGYPT
MAY 25-JUNE 2, 2003

The focus of this trip will be commercial opportunities for U.S. companies, including exports and joint ventures. In Morocco, the participants will have two days of meetings with potential buyers and partners in Casablanca, and one day in Rabat with government officials. In Egypt, the participants will have two days of meetings with potential buyers and partners as well as government officials in Cairo.

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BUSINESS DEVELOPMENT MISSION

ROMANIA AND BULGARIA
JULY 14-19, 2003

Deputy Secretary of Commerce Samuel Bodman; Assistant Secretary of Commerce and Director General of the U.S. Commercial Service, Maria Cino; and Assistant Secretary of Commerce for Market Access and Compliance, William Lash will lead a senior-level business development mission to Bucharest, Romania, and Sofia, Bulgaria.

The mission will help U.S. companies explore commercial opportunities in Romania and Bulgaria. The delegation will include 10 to 15 senior executives of small, medium-sized, and large U.S. firms representing these and other growth sectors: automotive parts and services, building products, information technology, telecommunications, defense, energy, medical products, pollution control, and tourism infrastructure.

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A full listing of upcoming trade events
is available via <http://export.gov>.

DATES	EVENT	LOCATION
August 23	Telemedicine Virtual Trade Mission The Colombian government program known as the Connectivity Agenda is establishing telecommunications infrastructure in remote rural areas and small towns. This infrastructure is expected to be in full operation by 2003, facilitating telemedicine services to be provided to these areas where inexpensive and fast health care services are in high demand. U.S. participants should be companies that provide telemedicine services.	Bogotá, Colombia
September 6–9	Deco Contract Deco Contract, organized in conjunction with Decosit, was held for the first time in 2001. It is an international textile contract furnishing show.	Brussels, Belgium
September 8–12	ACE 2003 This a very important event for those involved in airline maintenance, engineering, and supply personnel, as well as for commercial, charter, and fixed-based operators. There will be conferences and seminars with sessions focused on current regulatory requirements and technical issues to improve safety, reliability, and productivity.	Montreal, Canada
September 9–12	AIMEX 2003 AIMEX is an international mining exhibition. AIMEX has been a major event in Australia since the 1970s and is recognized as one of the most important mining shows in the world. The show used to focus heavily on Australia. Australia is now considered to be a regional center of excellence in mining, and the show is being redefined with an emphasis on the Asia-Pacific region.	Sydney, Australia
September 9–12	Chinaplas 2003 Chinaplas was launched in 1983 as an international exhibition for the plastics and rubber industries in China. Held annually, it rotates among the cities of Beijing, Shanghai, and Guangzhou.	Beijing, China
September 15–19	Health Care Technologies Mission This matchmaker to Ireland and the United Kingdom will assist U.S. health care and medical companies, with a potential focus on the telehealth and biotechnology industries.	Ireland and the United Kingdom
October 5–7	Golf Europe The Office of Consumer Goods in conjunction with the U.S. Commercial Service in Munich, Germany, is sponsoring a U.S. product sample and literature center at Golf Europe. This promotion should help U.S. companies that are looking for distributors, joint venture partners, or new sales opportunities. Golf Europe is Europe's leading golf equipment trade show.	Munich, Germany
October 16–21	EquipAuto 2003 EquipAuto is the world's most comprehensive exhibition for the automotive industry, covering new technologies in original equipment, spare parts, customer service, and garage equipment. There will be two specialized U.S. pavilions for which the Commercial Service in France will provide support. EquipAuto will offer workshops, conferences, and seminars to bring together engineers, managers, buyers, and sellers.	Paris, France
November 12–14	Cosmoprof Asia 2003 This event is the Asia-Pacific region's largest showcase for products and services in cosmetics, toiletry, perfume, hairdressing, spa, and beauty sectors. Celebrating its eighth year in Asia, Cosmoprof will feature more than 600 exhibitors and a large-scale U.S. pavilion.	Hong Kong
November 13–17	InterCHARM 2003 The cosmetics market in Russia has great potential for U.S. companies. InterCHARM is the largest beauty and health products exhibition in Eastern Europe. In 2002, more than 600 companies from 23 countries participated, along with 65,000 visitors. The cosmetics and health products market is one of the fastest-growing markets in Russia.	St. Petersburg, Russia
November 20–22	Expo Pesca 2003 Expo Pesca 2003 is an international trade show of equipment, supplies, and services for the fishing and fish farming industries. The U.S. Commercial Service in Lima will have a booth at the show and will host a catalog exhibition for U.S. firms unable to exhibit directly. Fishing is the second-largest industry in Peru, representing more than 5 percent of the GDP and over 10 percent of total exports.	Lima, Peru
December 7–11	USA Trade Week Russia This is a comprehensive exhibition of U.S. products and services. The exhibition will be preceded by a two-day conference with workshops featuring an "A to Z" approach to doing business in Russia, as well as discussion of all aspects of trade between Russia and the United States. This is the only exhibition of its type for U.S. firms interested in Russia. It will attract qualified business visitors from all parts of Russia.	Moscow, Russia

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THEME PARKS AND FUN CENTER SHOW 2003**UNITED ARAB EMIRATES****SEPTEMBER 29–OCTOBER 1, 2003**

The Theme Parks and Fun Center Show 2003 is the ninth international exhibition in the Middle East exclusively for the amusement and attractions industry. More than 120 companies from over 24 countries participated in the show in 2001. Due to the emphasis that governments in the Middle East have placed on the development of leisure facilities, U.S. companies should seize this opportunity to gain entry into an otherwise difficult region. Visitor numbers always exceed 5,000, with businesspeople from throughout the Middle East, North Africa, and Central Asia.

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OIL AND GAS EQUIPMENT/SERVICES MISSION**KAZAKHSTAN****OCTOBER 2–10, 2003**

The mission will include representatives from U.S. oil and gas equipment and service companies interested in entering or expanding their presence in Kazakhstan. While in Almaty, mission participants will visit the Kazakhstan International Oil and Gas Exhibition, and have the opportunity to display their catalogs in a booth run by U.S. Commercial Service staff.

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TOURISM INFRASTRUCTURE AND DEVELOPMENT EXHIBITION AND CONFERENCE**GREECE****OCTOBER 17–20, 2003**

This event will introduce participating U.S. companies and industry association representatives to Greek business and government decision-makers and will enable all participants to identify and hear firsthand the business opportunities associated with the development, management, and operation of tourism infrastructure projects in Greece. Heavy emphasis will be given to setting up meetings between U.S. participants and key Greek government and private sector officials involved in projects related to tourism infrastructure.

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