



Information and Communication Technologies Trade Mission



Singapore · Kuala Lumpur · Bangkok March 15–March 23, 2004

Join the U.S. Department of Commerce's Information and Communications Technologies Trade Mission to Singapore, Kuala Lumpur, Malaysia, and Bangkok, Thailand, March 15-23, 2003, and meet prospective **distributors, agents, and strategic alliance partners**. Targeted sectors include broadband services, wireless communications, security technologies, and Internet related software solutions.

Singapore: Singapore has one of the most advanced info-communications infrastructures in the world and offers U.S. vendors excellent opportunities to sell state-of-the-art applications and solutions.

Malaysia: Malaysia's import-oriented ICT market is dominated by U.S. products and will continue to be for the next decade. And combined with the sector's projected high ICT growth rates, Malaysia offers U.S. firms superb export opportunities.

Thailand: The ICT market in Thailand is a world of fast changing technologies, competitive prices, and new strong financial players. This revolution has created vast potential for American companies in the information and communications technologies industry.

PRE-SCREENED MEETINGS and MORE: You'll meet with the **highest quality ICT business contacts, screened by Commercial Service industry experts** in each country. You will receive your own, customized schedule of pre-screened, targeted appointments; logistical support; market briefings; and follow-up assistance when you return.

EVENT HIGHLIGHTS:

- March 14 Arrive in Singapore
- March 15 Market Briefing, Appointments
- March 16 Appointments
- March 17 Travel to Kuala Lumpur, Market Briefing and Appointments
- March 18 Appointments
- March 19 Appointments
- March 20-21 Free, Arrival in Bangkok
- March 22 Market Briefing and Appointments
- March 23 Appointments and Wrap Up

PARTICIPATION FEE:

\$3,000 per company (does not include air travel and lodging)

* Application Deadline: February 6, 2004

To sign up or request more information, complete and fax this page to: **Matthew Wright, Project Manager:**

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Name: _____ Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ E-mail: _____

Telephone: _____ Fax: _____ Website: _____

Please keep me on your trade mission mailing list. I am interested in the following markets:
 ___Africa ___Middle East and India ___Western Europe ___Eastern Europe ___Latin America ___Asia
 Specific countries: _____

Your privacy is important to us! We make every effort to minimize unwanted communication from our worldwide offices. If you do not wish to receive similar announcements in the future, please notify us at Matthew.Wright@mail.doc.gov