



## Find Business Contacts in Central America without Leaving your Office – at *CAFTA Marketplace*, March 22-April 22, 2004

### MESSAGE FOR:

To capitalize on opportunities for U.S. exporters stemming from the U.S.-Central America Free Trade Agreement (CAFTA), the U.S. Department of Commerce will promote U.S. product literature at *CAFTA Marketplace* – an official Catalog Exhibition in five markets covered by CAFTA, plus an additional stop in Panama.

*CAFTA Marketplace* will showcase a range of U.S. products and services in Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica, and Panama. Participation in this event will put your company's catalogs in the hands of hundreds of business visitors in each market.

With CAFTA negotiations on track for completion by the end of this year, U.S. companies stand to benefit from open markets, expanded business opportunities, and stronger trade ties with Central America.

- ✓ Last year, U.S. exports to Central America reached an estimated \$11.5 billion – about the same total as U.S. exports to Russia, India and Indonesia combined.
- ✓ U.S. exports to Central America have increased 17% and are on track to reach \$13 billion this year.
- ✓ Approximately 74% of U.S. goods enter Central American markets duty free.
- ✓ About 78% of U.S. exporters to the region are small and medium-sized businesses – responsible for generating nearly half of U.S. export value to Central America.

Don't miss this affordable opportunity to launch or expand your export business in nearby promising markets! Contact Louis Quay, Project Officer, International Catalog Exhibitions. Fax: 202-482-3973. Tel: 202-482-3973. E-mail: [Louis.Quay@mail.doc.gov](mailto:Louis.Quay@mail.doc.gov).

### High-Profile Exposure in Six Commercial Hubs – and More!

- Hundreds of qualified business representatives will review your catalogs in each market.
- Your firm's product profile will circulate widely in print and on-line directories.
- You'll receive a record of all visitors who expressed interest in your firm.
- Individual export counseling is available to you, free of charge, at your nearest U.S. Export Assistance Center.

### Catalog Show Itinerary (2004):

Guatemala City, Guatemala	Mar. 22-23
San Salvador, El Salvador	Mar. 24-25,
San Pedro Sula, Honduras	Mar. 26
Managua, Nicaragua	Mar. 29
San Jose, Costa Rica	Mar. 31-Apr. 1
Panama City, Panama	Ap. 21-22

**Participation Fee:** Only \$450  
for promotion in all six markets!

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

**Your privacy is important to us!** We make every effort to minimize unwanted communication from our worldwide offices. If you do not wish to receive similar announcements in the future, please notify me at [Louis.Quay@mail.doc.gov](mailto:Louis.Quay@mail.doc.gov).

**For more information about *CAFTA Marketplace* fax this page to 202-482-2718.**