

## China EXPORT OPPORTUNITIES *Webinar Series*

Are you interested in how to sell your products or services in the Chinese market? Would you like to learn more about:

- Accessing the **world's largest market?**
- **Dynamic Emerging Markets:** Why your company should be looking beyond Beijing, Shanghai and Guangzhou
- Successful **Sales Strategies** and Products most in demand?
- Strategic and Tactical considerations for **IP protection** and meeting **regulatory requirements?**
- Finding, Evaluating and Motivating your Chinese Partner?
- How the **U.S. government can help you succeed in China?**



If so, these events are for you!

### WEBINAR

### DATE

China Boat and Accessories  
Market Overview  
[http://www.buyusa.gov/asianow/chinaboating\\_webinar.html](http://www.buyusa.gov/asianow/chinaboating_webinar.html)

Oct. 30

Software & Telecom Sales  
[www.buyusa.gov/asianow/chinatelecom\\_webinar.html](http://www.buyusa.gov/asianow/chinatelecom_webinar.html)

Nov. 1

China RoHS: Scope, Compliance  
and Factors for Success  
[www.buyusa.gov/asianow/chinarohs\\_webinar.html](http://www.buyusa.gov/asianow/chinarohs_webinar.html)

Nov. 7

Dental Equipment in China  
[www.buyusa.gov/asianow/chinadental\\_webinar.html](http://www.buyusa.gov/asianow/chinadental_webinar.html)

Nov. 19

This webinar series, brought to you by the U.S. Commercial Service, will address fundamentals of export success in China. To learn more about these and other events in your area, please visit our [event calendar at www.export.gov/china](http://www.export.gov/china). You need only a phone and internet line to join.

To speak with a specialist about your China market objectives, and to find out how the Commercial Service can assist you, call 1-800-USA-TRADE or email us at [chinabic@mail.doc.gov](mailto:chinabic@mail.doc.gov).

Have you given thought to selling in areas outside of Beijing, Shanghai and the Pearl River Delta?

Our **American Trading Centers** are strategically located in 14 rapidly growing markets in China. Find out more about these Centers and what U.S. products are most in demand in these growing markets at [www.export.gov/china/atc.asp](http://www.export.gov/china/atc.asp).

