



THE SECRETARY OF COMMERCE
Washington, D.C. 20230

JUN 17 2009

Dear U.S. Trade Association:

I am writing to express my strong support for a U.S. Pavilion at the 2010 Shanghai World Expo in China. I hope your association will also give the Expo its support, as time to establish a U.S. Pavilion at the Expo is running out. The Expo offers an outstanding opportunity for U.S. companies and organizations to participate in a World's Fair in one of the most important centers of global commerce and cultural exchange. From May to October 2010, the Expo will be attended by an expected 70 million visitors, including an anticipated 60 million from China.

The United States is committed to protecting and improving the environment, and the Expo's theme of "Better City, Better Life" is an opportunity to focus the world's attention on these important issues. I believe it is crucial for the United States to be present along with the other 180 nations participating in this major global event. It will provide a venue to showcase American business, culture, and values in China's most dynamic city, and to foster an even stronger friendship between the American and Chinese peoples. The U.S. Pavilion will also demonstrate America's commitment to retaining its leadership in the Asia-Pacific region and to a forward-looking, positive relationship with China.

The Department of State has authorized Shanghai Expo 2010, a private organization, to raise funds to design and build the U.S. Pavilion. If you have any questions, please contact the organization's representatives, Nick Winslow or Ellen Eliasoph. Mr. Winslow can be reached at (626) 584-1660, or by e-mail at nick.scott@earthlink.net. Ms. Eliasoph can be reached at (202) 662-5777, or by e-mail at eeliasoph@cov.com.

I hope that you will consider this important endeavor.

Sincerely,

A handwritten signature in black ink that reads "Gary Locke". The signature is fluid and cursive, with the first name "Gary" and the last name "Locke" clearly distinguishable.

Gary Locke